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IT'S HAMMERTIME:
M.C. HAMMER KICKS OFF A YEAR OF KALAHARI-SIZED ENTERTAINMENT AT
RESORT'S NEW INDOOR THEME PARK

*- Kalahari Builds On Newly Unveiled Indoor Theme Park To Offer Free Birthdays,
Team Building Programs and Spring Break Deals -*

WISCONSIN DELLS, Wis. (February 27, 2009)- To showcase the high-octane entertainment options in its new Indoor Theme Park and unveil a year of exciting new amenities and entertainment options, Kalahari Resort joined forces with the Grammy Award-winning M.C. Hammer who was recently featured in a Super Bowl ad and will star in an upcoming A&E reality series called "Hammertime." A multi-platinum artist who topped charts in the 80s and 90s with hits such as "U Can't Touch This," M.C. Hammer performed with his energetic dancers in the new Indoor Theme Park's luxury sports bar for a group of lucky contest winners and VIPs as part of a celebration to unveil a year that includes birthday freebies, a new corporate team building program and great getaway deals for Spring Break.

"At Kalahari Resort, we offer a wow factor for every guest whether they are a local neighbor or they traveling for leisure or business," says Todd Nelson, president and owner of Kalahari Resorts. "We have the entire Wisconsin Dells entertainment experience under one roof, something our guests won't find anywhere else."

Party Like It's Your Birthday

This year Kalahari is giving the gift of the ultimate birthday entertainment. From March 1, 2009 until March 1, 2010, guests who visit Kalahari on their birthday and show proof of birth date will receive an all-day pass to the resort's Indoor Theme Park. The pass includes admission to the Ferris wheel, carousel, ropes course, climbing wall, go-carts, laser tag, dry play features and more. Day passes do not include arcade games, bowling or golf simulators. For adults, accepted identification includes a driver's license, government-issued photo identification, or a government-issued passport. Guests under the age of 16 will be asked to provide an original or a certified copy of a birth certificate.

Corporate Team Building Kalahari-Style

Voted "best hotel for a business meeting" by *Corporate Report Wisconsin* in 2005, 2006 and 2007, Kalahari Resort, home the largest independently-owned convention center in Wisconsin, is known for its unique meeting and conference options. Today, the resort announced it will expand its corporate options to include an entertaining and engaging team building program designed for its new Indoor Theme Park by a 20-year corporate training veteran.

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“Our new team building program will encourage meeting planners to think outside-the-box to incorporate our state-of-the-art Indoor Theme Park into their meetings to add a distinctive twist,” Nelson says.

Kalahari’s team building program, certified by the Action Centered Learning Institute, can be customized for each group for a variety of purposes including: communication improvement, strategic planning, teamwork, leadership skill development, creative problem solving and conflict resolution.

Spring Break Deals That Won’t Break The Bank

Kalahari Resort offers an economic way to enjoy Spring Break with guaranteed 86-degree weather in the indoor waterpark to boot. A climate-controlled oasis, Kalahari Resort offers guests a 125,000-square-foot indoor waterpark, 110,000-square foot indoor theme park, multiple shopping and dining options and more – all under one roof.

“Guests aren’t letting a tough economy prevent them from vacationing, they’re just doing it smarter by looking for regional options that offer more bang for their travel dollar,” Nelson says.

Spring Break specials include:

- **March Into Spring Savings:** Package includes an overnight stay in a Desert or Hut Room for up to four guests, admission to Wisconsin's largest indoor waterpark for each registered guest, four Indoor Theme Park ride passes. Restrictions may apply.
- **Midwest Ultimate Vacations Package:** Package includes two nights in a Hut Room for up to four guests, admission to Wisconsin's largest indoor waterpark for each registered guest, four all-day Indoor Theme Park passes, breakfast for two adults and two children for one morning, \$50 food credit in Kahunaville, dinner for two adults and two children for one evening and one free in-room movie

For additional deals and specials, go to www.KalahariResorts.com.

About Kalahari Resort-Wisconsin Dells

Kalahari Resort in Wisconsin Dells is a “world-away” waterpark experience in the heart of the Midwest. Situated along I-90/94, the authentically African-themed Kalahari Resort greets Wisconsin Dells visitors with a sneak peek of its colorful web of award-winning outdoor and indoor waterpark slides, attractions, and activities. The resort is home to Wisconsin’s largest indoor waterpark, a 110,000-square-foot Indoor Theme Park featuring a six-story Ferris wheel, 742 guestrooms, 10 stand along five-bedroom suites, the full-service Spa Kalahari and Salon, a fully equipped fitness center, on-site restaurants including Kahunaville, unique retail shops, a 15-screen cinema and 100,000-square-foot convention center. Kalahari also features Trappers Turn, a 27-hole award-winning golf course. A second Kalahari Resort is located in Sandusky, Ohio. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit: www.KalahariResorts.com. To review Kalahari Resort’s electronic press kit, go to www.kalahariresortsgobig.com.