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**BREWERS AND KALAHARI RESORTS TEAMING TO GIVE
BERNIE BREWER A WILD RIDE**

Sponsorship Includes Naming Rights to Bernie Brewer's New "Landing" Area

MILWAUKEE – During play at County Stadium, Brewers mascot Bernie Brewer slid down a slide and into a large beer mug in celebration of every home run by a Brewers player. Later this year, a new tradition will be unveiled as the Brewers and Kalahari Resorts have plans for Bernie to once again make a splash in a new "Landing" area feature following each Brewers home run at Miller Park.

The Brewers today announced a new multi-year corporate partnership with Kalahari Resorts, which includes the naming rights to Bernie Brewer's new "Landing" area. The announcement was made by Brewers Executive Vice President – Business Operations Rick Schlesinger.

"We are excited about this new partnership agreement with Kalahari Resorts and we feel that Brewers' fans are going to enjoy the aspects of the partnership when visiting Miller Park," said Schlesinger. "We have identified a new landing area for Bernie Brewer, which will be sponsored by Kalahari Resorts, and we are eager to introduce this new area to our fans at a later date this season."

Through this partnership, Kalahari Resorts will be known as the "Official Water Park of the Milwaukee Brewers." The partnership also includes signage around Miller Park and additional promotional rights for Kalahari Resorts.

"Kalahari Resorts are home to the largest indoor waterparks in the U.S. so it's only fitting for us to help the Brewers bring fans a unique experience they won't find at any other Major League Baseball stadium and offer just a taste of the excitement guests will find at Kalahari Resorts," said Todd Nelson, President and Owner of Kalahari Resorts which are located in Wisconsin Dells, Wis. and Sandusky, Ohio.

Stay tuned as further details and an unveiling of Bernie's new "Landing" area will take place during the 2009 season.

About Kalahari Resorts

Kalahari Resorts, located in Wisconsin Dells, Wis. and Sandusky, Ohio, are home to two of the largest indoor waterparks in the U.S. In addition, both resorts feature outdoor waterparks, spas, a collection of unique retail shops, a plethora of dining options and variety of guest and suite room options. For reservations and guest information, call (877) 525-2427 or visit www.KalahariResorts.com.