

Andy North & Friends

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ANDY NORTH ANNOUNCES \$293,000 RAISED DURING WEEKEND-LONG CANCER RESEACH BENEFIT AT KALAHARI RESORT AND TRAPPERS TURN GOLF CLUB

-Funds Raised will Benefit the UW Carbone Cancer Center-

WISCONSIN DELLS, Wis. (June 8, 2009) – Andy North along with Tom Watson, golf hall of famer and Green Bay Packers quarterback, Aaron Rodgers today announced they were able to raise \$293,000 during a weekend-long golf event to benefit the University of Wisconsin Carbone Cancer Center in Madison, Wisconsin (UWCCC).

“We are excited to make this an annual event and are extremely proud that we were so successful in the event’s first year,” said Andy North, two-time U.S. Open Champion and golf commentator for ABC and ESPN. “Not only has the event been a memorable experience for all involved, it will have a lasting impact on cancer research.”

The UWCCC, the only comprehensive cancer center in Wisconsin designated by the National Cancer Institute, unites more than 280 physicians and scientists who work together in translating discoveries from research laboratories into new treatments that benefit cancer patients.

“We’re honored to have partnered with Kalahari Resorts and Trappers Turn Golf Club, their participation has had a great impact on this weekend’s success,” said Dr. George Wilding, director of the University of Wisconsin Carbone Cancer Center.

As part of the Andy North & Friends event to benefit the UWCCC, 100 golfers enjoyed an exclusive weekend getaway package that included two rounds of golf at Trappers Turn Golf Club, a dinner party with Andy North, Tom Watson and Aaron Rodgers, a golf clinic given by Andy North and Tom Watson and \$500 in golf apparel and equipment presented by Titleist. Golfers also received a two-night stay at Kalahari Resort. On Sunday evening, 500 dinner guests enjoyed a variety of delectable specialties prepared by Kalahari Resort chefs, a live and silent auction, a presentation by Andy North and Tom Watson and a musical tribute to Dean Martin and Frank Sinatra by the Dry Martinis.

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For those interested in participating in the 2010 Andy North & Friends event to benefit the University of Wisconsin Carbone Cancer Center please visit www.andynorthandfriends.com.

About the UW Carbone Comprehensive Cancer Center

The University of Wisconsin Carbone Comprehensive Cancer Center is the only comprehensive cancer center in Wisconsin, as designated by the National Cancer Institute. The UW Carbone Cancer Center (UWCCC) unites more than 280 physicians and scientists who work together in translating discoveries from research laboratories into new treatments that benefit cancer patients. The UWCCC sees more than 30,000 patients annually for diagnosis, therapy, follow-up care or consultations. The UWCCC is consistently ranked in the top 25 of 50 cancer centers providing the best cancer care and research efforts in *U.S. News and World Report's* "America's Best Hospitals", which is published annually. To learn more about the Cancer Center, visit www.cancer.wisc.edu.

About Trappers Turn

Carved by glaciers, the rolling fairways of Trappers Turn 27-hole award-winning golf course, weave through dense hardwood forests. Amenities include a 30-acre practice facility and golf carts featuring GPS. After playing 18, 27 or 36 holes, golfers can unwind on the screened veranda which boasts incredible panoramic views of the spring-fed Mystic Lake. Trappers Turn Golf Club also offers its guests a dining room, bar and grill, billiard room, business center, a fully equipped Pro Shop and locker rooms. For golf vacation hotel packages call 1-877-525-2427. For tee times call 1-800-221-8876 or visit www.TrappersTurn.com

About Kalahari Resort-Wisconsin Dells

Kalahari Resort in Wisconsin Dells is a "world-away" waterpark experience in the heart of the Midwest. Situated along I-90/94, the authentically African-themed Kalahari Resort greets Wisconsin Dells visitors with a sneak peek of its colorful web of award-winning outdoor and indoor waterpark slides, attractions, and activities. The resort is home to America's largest indoor waterpark, and offers more than one million gallons of water fun, 742 guestrooms, 10 stand along five-bedroom suites, the full-service Spa Kalahari and Salon, a fully equipped fitness center, on-site restaurants including Kahunaville, unique retail shops, a 15-screen cinema and 100,000-square-foot convention center. Kalahari also features Trappers Turn, a 27-hole award-winning golf course. A second Kalahari Resort is located in Sandusky, Ohio. For reservation and guest information, call 1-877-KALAHARI (525-2427) or visit: www.KalahariResorts.com. To review Kalahari Resort's electronic press kit, go to www.kalahariresortsgobig.com

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