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**KALAHARI RESORT TAKES ON AMERICA'S "VACATION DEFICIT" BY GIVING AWAY
\$75,000 WORTH OF VACATIONS TO DESERVING FAMILIES**

- Survey Says Americans Are Holding Off on Vacations Despite Attractive Deals -

SANDUSKY, Ohio (Sept. 20, 2009) – As families continue to cut back on vacations, Kalahari Resort is embarking on its Great Getaway Giveaway, rewarding \$75,000 in vacations to 100 deserving families.

According to a recent survey, Americans place a high value on getting away with family and friends, yet many have no plans to vacation this year due to their financial situations. And, many others are staying closer to home, creating a travel climate that has allowed regional destinations, such as Kalahari Resort, to flourish.

“Our guests have discovered that vacationing close to home is much more cost-effective and just as rewarding as popular fly-to destinations,” says Todd Nelson, president and owner of the family-owned Kalahari Resort. “We are fortunate enough to be in the position to offer deserving families a chance to take a vacation that they might have otherwise been able to take.”

Kalahari Resort has partnered with news stations across the region to collect entries for the Great Getaway Giveaway, which will reward 100 trips to deserving families, beginning in mid-September and running through December. Partner stations include: WTVG – ABC Toledo, WJW – FOX Cleveland, WCMH – NBC Columbus and WTAE – ABC Pittsburgh. **Contest information will be featured on each station's website.**

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Great Getaway Giveaway winners will receive overnight accommodations for two nights, admission to America's largest indoor waterpark, passes to Kalahari's new Safari Adventures animal park as well as food and beverage vouchers for up to four guests. Kalahari Resort encourages travelers looking for an economical getaway to go to www.KalahariResorts.com and explore the "E-Deals" and "Great Deals" sections for packages that include value-added incentives such as meals, Safari Adventures passes, spa treatments and more.

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About Kalahari Resort

Kalahari Resort-Sandusky, located on Highway 250 just north of exit 118 of the Ohio Turnpike, is home to the largest indoor waterpark in the U.S. at 173,000 square feet. In addition, the resort features a 77,000-square-foot outdoor waterpark, 884 guest rooms and suites, the full-service Spa Kalahari, a collection of unique retail shops, an indoor miniature golf course, one of the largest game arcades in the Midwest, a fully-equipped fitness center, eight dining options and more. In addition to its Sandusky location, Kalahari Resorts has a location in the popular "Waterpark Capital of the World," Wisconsin Dells, Wisconsin. For reservations and guest information, call (877) 525-2427 or visit www.KalahariResorts.com.