



Kalahari Resort, Wisconsin Dells
Kalahari Resort – 10 Years of Adventure

- **From dry desert to vacation oasis.** The African Kalahari region's name is derived from the Tswana word *Kalagare*, meaning "a waterless place." Ironically, Kalahari Resort-Wisconsin Dells' waterparks hold **1,282,234 gallons** of water making it one of the largest in the nation.
- **Attention all vacation adventurers.** More than **10 million** people have stayed with Kalahari Resort over the past 10 years. That's nearly double the entire population of Wisconsin.
- **An art tour within the resort.** The Nelson family scours the markets of Africa each year to choose unique art, indigenous carvings, exotic masks, artistic glass pieces and handcrafted furnishings. There are more than **500** pieces throughout the resort including massive tables hand carved from ironwood with carvings of African landscapes.
- **Laundry duty calls.** It would take more than **50** busy moms to wash Kalahari's dirty laundry. Over the past 10 years, **more than 100,000** loads of towels, sheets and more were washed. An AquaRecycle system allows Kalahari Resort to recycle and reuse **70 percent** of its laundry water.
- **Sleep tight.** Kalahari's housekeeping staff has made the **2,046** beds in the resort more than **7 million** times.
- **Hang ten.** Kalahari lifeguards have made surfing a popular sport in the Midwest by giving more than **80,000** lessons on the FlowRider, an indoor surfing ride which simulates a five foot ocean-like wave.
- **Sky high.** Kalahari's Indoor Theme Park's Big Wheel Ferris wheel is over **six stories** high, that's more than **three times** the size of the average giraffe.
- **Get pumped.** An average of **36,400 cups** of regular coffee are served each year to get guests' juices flowing. Our highly caffeinated founder, Todd Nelson, accounts for nearly **630** of those cups of Joe each year.

- **Flip-flop ready.** Kalahari's highly skilled spa technicians have pampered **over 25,000** guests' feet with pedicures since the spa opened with the most popular nail polish color requested by women being a shade of red by OPI named "I'm Not Really a Waitress." That's a lot of perfectly painted toes!
- **Get ready for a wild ride.** In the past 10 years, there have been **613,200** thrilling Master Blaster trips on Kalahari's water coaster, propelling guests at speeds of up to 20 mph, the same speed a meerkat can dart across the Kalahari Desert in Africa.

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